

JAY DADARKAR

SENIOR FULL-STACK DEVELOPER

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PROFESSIONAL SUMMARY

Results-driven Senior Full-Stack Developer with 8+ years of hands-on experience building scalable enterprise web applications across service-based and product-based environments. A proven technical leader with a 5-year track record of end-to-end product development at an established IT firm, specializing in **Laravel (PHP), Node.js, React, Express.js, MySQL, MongoDB, and PostgreSQL**. Extensive experience simultaneously directing a diverse portfolio of client-facing projects while architecting, launching, and maintaining proprietary SaaS products from scratch. Exceptional expertise in translating complex business requirements into robust database architectures, leading high-stakes client consultations, and delivering mission-critical applications. Brings a unique background as a former business founder that sharpens client alignment, operational thinking, and product delivery ownership.

CORE TECHNICAL EXPERTISE

Backend Engineering	Node.js, Express.js, Laravel (PHP), RESTful API Design, MVC Architecture, Asynchronous Programming
Frontend Development	React, JavaScript (ES6+), HTML5, CSS/Sass, Vue.js, jQuery, Bootstrap
Database Systems	MySQL, MongoDB, PostgreSQL, Relational Schema Design, Query Optimization, Indexing
Cloud & DevOps	AWS (Amazon Web Services), Git/Version Control, VPS/Shared/Cloud Infrastructure Deployment
Product & Leadership	Technical Pre-Sales, Requirements Discovery Workshops, Architecture Blueprints, Team Mentorship

PROFESSIONAL EXPERIENCE

Senior Software Developer — **Ideamagix**

Mumbai, Maharashtra | January 2021 – Present

Notice Period: 3 Months (Ends July 15, 2026)

Direct the end-to-end software development lifecycle for a diverse portfolio of concurrent client projects and proprietary SaaS products, engineering high-impact systems aligned with specific business scaling requirements.

- **SaaS Product Engineering:** Concepted, architected, and built proprietary Software-as-a-Service (SaaS) products from the ground up for the company's internal portfolio. Designed robust multi-tenant database schemas, optimized subscription/billing transactional flows, and engineered scalable codebases to ensure high availability.

- **Concurrent Project Leadership:** Successfully led and delivered a high volume of custom web applications for international clients simultaneously, efficiently managing time-to-market constraints, optimal resource allocation, and rapidly shifting technical parameters.
- **Enterprise Financial Systems Architecture:** Architected and launched a comprehensive, high-concurrency enterprise web platform for a financial advisory firm. Engineered complex mathematical calculation engines, automated reporting tools, and an integrated email marketing automation system, driving execution through to a successful production launch.
- **Database Engineering & Pre-Sales:** Spearheaded the core database schema design and technical architecture for a massive, multi-department enterprise accounting platform for a major global organization. Conducted intensive discovery workshops across diverse administrative divisions to map intricate financial workflows, presenting a technical blueprint that directly secured a high-value, multi-lakh contract.
- **Technical Consultation & Discovery:** Act as the primary technical point of contact for enterprise clients; analyze complex operational workflows, select optimized technology stacks, and map comprehensive database relationships from zero to deployment.
- **Legacy Modernization & Mentorship:** Designed robust RESTful APIs and seamlessly integrated complex frontend-backend architectures, safeguarding data integrity during refactoring while mentoring junior developers on backend engineering best practices.

Web Developer — Poddar Diamonds

Mumbai, Maharashtra | December 2019 – December 2020

- Developed, refactored, and optimized secure codebases for commercial web applications leveraging the Laravel framework and core PHP backend architectures.
- Engineered modern responsive frontend modules using HTML, Sass, and JavaScript to enhance user acquisition and conversion paths.
- Managed and maintained dynamic e-commerce infrastructure (WordPress, WooCommerce) while implementing localized SEO/SEM strategies to maximize digital visibility.

Proprietor & Founder — Downtown Fashion

Badlapur, Maharashtra | March 2016 – December 2019

- Founded and bootstrapped a western wear apparel manufacturing and commercial brand, overseeing end-to-end production pipelines, business-to-business (B2B) lead generation, and fulfillment logistics.
- Maintained complete digital ownership of the brand, including the full-stack design, development, deployment, and optimization of the company's online e-commerce infrastructure.

Web Designer & Developer — Belifal Innovations & Technologies Pvt Ltd.

Mumbai, Maharashtra | September 2014 – October 2015

- Responsible for the fundamental full-stack web development, infrastructure maintenance, and UI/UX updating of 12 distinct corporate e-commerce websites.
- Managed multi-channel digital marketplace operations on external networks (Amazon, Flipkart) and designed optimized visual marketing assets.

EDUCATION & CREDENTIALS

B.Tech / B.E. in Computer Engineering (Completed 3 Years of Core Curriculum)

— *Mumbai University, Badlapur*

Academic Tenure: June 2012 – June 2015

Diploma in Computer Software Engineering — *Saint Angelos Computer Institute, Mumbai*

Credentials Earned: December 2014 | Specialization in PHP, MySQL, Core Java, C, and C++